

Winning Attitude - Intensive Action-Learning Process - Energy Mobilizing Leadership

Cristina inspires and energises your event with winning spirit. She encourages and motivates your staff, customers, audiences and other stakeholders to share your visions, to find their own visions and to take bold steps towards better futures. What would be more important in times like these?

Energetic action, intensive learning and winning spirit are the cornerstones of any successful company, team or individual. They create the mental atmosphere for creativity and innovation and inspire to find new ways to add value to customers.



Cristina Andersson

Performer

- Author
- Lecturer and a motivational speaker
- Business Coach and Consultant
- Soprano

Topics

Most often Cristina is invited to talk about winning, how to learn to become a winner, how to coach oneself and others to win and how to mobilize the energy towards winning results. Very popular are also her musical performances when she brilliantly combines speech and song offering deep, emotionally touching and inspiring learning experiences for the audience.

The Winning Attitude – in individuals, teams and organisations

- Winning spirit - creating and sustaining energy
- Learning Skills that foster productivity, results and joy of work
- Creativity, enthusiasm and commitment

The Intensive action-learning process as a foundation to continual success

- The phases of the process and the dynamics of action and learning
- Development of learning, action and quality
- Learning styles and methods during the different phases of the process

Energy Mobilizing Leadership

- Creating, mobilizing, using and making the most of the energy
- Matching of the level of energy with the task at hands
- Creating an energetic way of action

Presentation

Cristina has worked as a business consultant since the year 1990. Her themes of consulting are company strategies from the point of view of learning and winning as well as issues and solutions related to different processes. She has special competence and conception of strategies and leadership during challenging times, also in the level of the society. The specializing studies of adult counselling combined to vast practical experience in coaching offer an extraordinary basis to provide solutions to altering situations and problems. Thanks to the extensive and interdisciplinary conversance

in ie. arts, education, national economics and future studies, Cristina's performances offer the audience a truly special and unique learning experience.

Cristina Andersson's written work encompasses in addition to voluminous production of study material also the books: Suomen Strategia (A Strategy for Finland), Art House 1993; The Winning Helix, Develor, Finland, 2005, The Winning Helix; FEP International USA 2006 and Voittava Kierre, WSOY, Finland, 2008.

Cristina Andersson has also taught topics related to learning and organisational development at the University of Helsinki. She was chosen as the star trainer of the Rastor Institute 1995.

Cristina Andersson is an inspiring, stimulating performer who lift up the energies. She builds up courage and belief to each listener's own skills and potential to develop and grow towards their dreams and goals. In her lectures knowledge, emotions and inspiration are combined in a fascinating and unique way. Her own skills and learning theories Cristina has also studied and developed through her art of singing. On request she can add music in the her performance which allows the event to become even more touching and memorable.