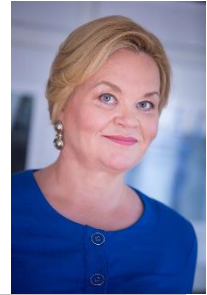


CRISTINA ANDERSSON



SUMMARY

I'm a business management consultant, a non-fiction writer, an influencer and an entrepreneur. I have worked mostly in the field of different company learning methods.

For the past five years, the main core of my work has been in helping the robotizing progress of modern robotics, and affecting the public operation regarding it, both in Finland and in EU. The most significant results of my work are:

- Bringing EU Robotics Week to Finland and organizing it successfully between 2013-2015.
- Founding AiRo Island ry (registered association). together with, *inter alia*, ABB, OpusCapita and The Robotic Society in Finland in 2015.
- Influencing government to give a decision in principle regarding robotics. The decision of principle of automatization and intelligent robotics was published on the 2nd of June, 2016
- Building a notable AiRo/Katapultti-network in Finland. The network was launched to action in Fall 2016.

EXPERIENCE

Entrepreneur

Develor Productions Inc. since 1990

- I have worked as a management consult since 1990 within my own company. My main theme is a strategist learning in business management and organizations. My most important clients in the 90's were Cultor PCL, with whom we developed solutions for a continuingly learning organization; Rautaruukki/Fundia Inc, with whom we renewed manufacturing from process manufacturing toward cell manufacturing. Working with many of my clients included development of quality systems.
- In the 21st century my work became more dynamic. I wrote a book "Voittava Kierre" (2005/2008, WSOY) and I worked to develop new learning methods with, *inter alia*, Fazer Inc and IBM. I was also launching an invention operation in a co-operation with Keksimö (Inventors Factory) association, both as a board member and a vice-chairperson.
- The years since 2010 have been spend in advancing robotizing based on the prior experience. My work has been very successful, especially when we take a look at how well the different themes of robotizing have been on a display in media and in other public conversations. My most important affiliates are; ABB, IBM and Airo Island ry's members, Ministry of Transport and Communications, Ministry of Economic Affairs and Employment, Finnish Parliament, EU Parliament, Finnish Business and Policy Forum EVA ry. and multiple companies and universities around Finland as well as several robotics hubs in Europe and Russia..

Board Member	<p>Airo Island Ltd.</p> <ul style="list-style-type: none"> · Develor is one of the Airo Island's founders and I'm a member of the board. I actively participate in different projects together with Airo, the most important ones of them being international networking, Katapultti, a robotics project in the field of social affairs and health, and the concept leading of the Robotics Finland.
Adviser	<ul style="list-style-type: none"> · Senior Adviser at Kasvusaari Oy (Growth Island Ltd.), helping companies, mainly startups to grow their business.
Speaker	<p>My speeches address the themes of robotizing, artificial intelligent, future of labor, leading and learning. Some of my speeches in 2016:</p> <ul style="list-style-type: none"> • The Factory of the Future, ABB • The Factory of the Future, Alma Talent • Digitalisering och arbetets framtid, ABF (<i>Digitalization and the future of work</i>) • Future of Work, EU Parliament, EYE2016, Strassbourg • Robotics and the Future of Work, EU Parliament, delegates team, Bryssel • Robotics in the EU, EU Parliament, Group of Officials • Robotization and the Future of Work, The Course of Sustainable of Economic Policy of Sitra (Three courses) • Robotics and the New Wave of Work and Well-Being, Talentum • Future of Work and Administration, Customs of Finland, ICT-seminar • Our Future with Robots, Insurance Business 200 years in Finland, The Federation of Finnish Financial Services • Confederation of Finnish Industries, multiple speeches in multiple events • Discussion with Matti Apunen (the leader of Confederation of Finnish Industries' delegation) and minister Anne Berner about robotization, EVA Business Fellows • Future of Work, Finnish Energy's Labor Market Seminar • Finnish Robotics Ecosystem, Extreme Robotics Fair, St. Petersburg. • Suomi Areena 2015, 2016. Finnish Nurses Association, Ministry of Transport and Communications, Someco, Robosteam
Teacher	<p>Between 1987-1991: Vihti Occupational Course Center, Raisio Occupational Course Center, Virtain Business School, Kuru Vocational College.</p>
Mentor	<p>Womens leadership program, WOM ry.</p> <p>Young leaders' program, Nuori yrittäjyys ry.</p>

PUBLICATIONS (SELECTION)

- BohoBusiness – Winning in the age of Bohonomics, Talentum 2016
 - BohoBusiness – Ihmiskunnan voitto koneesta, Talentum 2012 (*BohoBusiness – Victory of Man Over Machine*)
 - Voittava kierre, WSOY 2008 (*The Winning Helix*)
 - The Winning Helix, Free international press, LA, USA 2006
 - Kateus työelämässä, Toim. Pirkko-Liisa Vesterinen, PS-Publishing 2013 (*Envy in working life, Editing by Pirkko-Liisa Vesterinen*)
 - Vaihdantavallankumous-pamfletti, Talentum 2013 (*The pamphlet of barter economy revolution*)
 - Uuskasvun polut – digitalisaation lupaus, Sonera 2014 (*Paths to new growth – The promise of digitalization*)
 - Suomen strategia, toim: Veli-Antti Savolainen, Art House 1993 (*Finland's strategy, editing by Veli-Antti Savolainen*)
 - Hoitotyön vuosikirja 2016, Finnish Nurses Association 2016 (*The year book of nursing 2016*)
 - Jos esimiehesi olisi robotti. Fakta –magazine 2013 (*If your superior was a robot*)
 - Robotisaatio-raportti. Ministry of Transport and Communications 2015 (*Report of robotization*)
 - Robotit töihin. EVA report 2016 (*Putting Robots to Work*)
 - Pilkahduksia tulevaisuudesta, keinoäly ja robotiikka julkisella sektorilla, Ministry of Finance, report 2016 (Glimpses to the Future, robotics and artificial intelligence in public services,)
 - Suomen hyvinvoinnin AiRo -ohjelma, valmisteluraportti, AiRo (Artificial Intelligence & Robotics) program fro Finnish welfare, preliminary report, Ministry of Social Affairs and Health
 - Book: Artificial intelligent, deep learning and the new leadership, coming in October 2017.
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INFLUENCE AND MEDIA

- EU legislation of robotics, commenting the drafts, 2016
- Stating and drafting in working committees: Government's decision in principle of automatization and intelligent robotics, 2016
- Drafting Government Program's key projects regarding robotics, Digitalization 2, 2015
- Report of Government's future, 2013 and 2016
- Hearing in Committees; Commerce Committee, Economic Affairs and Employment Committee, Committee for the Future, Social Affairs and Health Committee, 2014-2016
- Hearing, EU Parliament, Future Work's working group, 2016
- Hearing, Confederation of Finnish Industries' Legal Affairs Committee, 2016, Commerce and Industry Committee, 2015
- EU Robotics AISBL (EU Commission), EU Robotics Week and developing the ecosystem of

- European robotics in joint work-shops.
- Appearing as a specialist in media, including MTV TV-channel, Yleisradio Finnish Broadcasting Company YLE (TV and radio), Helsingin Sanomat newspaper, Kauppalehti newspaper, Tekniikka ja talous newspaper, Tivi –magazine, ProMetalli magazine, Technology Industries’ Visio –magazine, Puu ja Paperi (Wood and Paper) magazine, Arbetarbladet (Sweden).

EDUCATION

Pedagogical studies, adult education	Helsinki University	1986-1991
Trade technician	Institute of Marketing	1995
MKT Degree in Industrial Marketing	Institute of Marketing	1997
Economist course, long	Sitra	1998
Adult educational mentor studies	Helsinki University/Adulta	2003

Since 2010 studying and orientating independently in robotics and artificial intelligent from multiple sources, and by participating in various seminars, including Innorobo, RoboBusiness and Robotdagen. Study trips to Sweden, Great Britain, Denmark, Germany, France, The Netherlands and Russia.

ADDITIONAL INFORMATION

Recognitions	<ul style="list-style-type: none"> · Rastor Ltd’s Star Tutor, 1996 · European Women Inventors & Innovators Network’s (EUWIIN) official recognition of excellence in innovative work, 2011 · ABB Robotmaster 2015
Memberships	<ul style="list-style-type: none"> · Airo Island ry. · Boardman ry’s research group (LTJ) · The Robotics Society of Finland . · Nyländska jaktklubben NJK rf. · The Wagner Association of Finland. · The Finnish Association of Non-fiction Writers. · Svenska Kvinnoförbundet rf.
Influence in Social Media	<ul style="list-style-type: none"> · Klout: 63
Languages	<ul style="list-style-type: none"> · Finnish, native · Swedish, second native · English, fluent · German, Italian, Spanish; mediocre · Studying Russian

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